



# Little Flower Degree College

(Affiliated to Osmania University)

Uppal, Hyderabad

Managed by Brothers of St. Gabriel Educational Society

DEPARTMENT OF ARTS

FACULTY OF MASS COMMUNICATION AND JOURNALISM

ACADEMIC YEAR: 2022-23

Faculty: Mr Nobin Charly

Cell: 6282625245

S.NO	DATE	PROGRAMME	RESOURCE PERSON	PARTICIPANTS	VENUE
1.	03/05/23	Awareness; World Press Freedom Day	N/A	BA,1,2,3 (20)	Karunya Court
2.	27/04/23	Attended Film Festival	Mr. Sekhar Kammula	BA 3 (25)	Tagore Auditorium OU
3.	28/03/23	Visit Divyavani	Mr.Udumula Bala Showri	BA 1,2,3( 60)	Divyavani TV, Ramanthpur
4	09/03/23	Workshop on Fake News	Mr. Sudhakar Reddy	BA 1,2,3 (60)	Montfort Hall
5	24/02/23	Field Trip to Iskabaigudum Village	Dept. Mass Communication	BA 1,2,3 ( 50)	Iskabaigudum Village Nalgonda Dist.
6	05,06/12/22	Festa Literaria	Dept. Mass Communication	Inter & Degree College Students (4)	Montfort Hall
7.	03/12/22	Intra Collegiate Competition	Dept. Mass Communication	Students From All Streams (25)	P12
8.	14/09/22	Short Film Production	Dept. Mass Communication	BA 3 (11)	LFDC, Campus



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## Awareness Programme on Press Freedom Day

Name of the event: Awareness Programme on Press Freedom Day

Venue: Karunya Court

Date: 05/05/2023

Time: 10:00 am to 11:00 am

No of Participants: 20

The Faculty of Mass Communication and Journalism organised an awareness programme on World Press Freedom Day. Students of BA 1 and BA 3 created Charts Which was fixed on the College Notice Board for the students to read. Various topics including the tribute to journalist murdered, history of press in India, women journalists and their contribution, Freedom Movement and Press were included in the charts prepared. Students also made special tribute to Danish Siddiqui who was killed by Taliban in Afghanistan while reporting. Famous Journalists like Gowri Lankesh her life story and works was also included in the chart.



Fig 1. Students preparing charts for the program



Fig 2. Students colouring and attaching paper cuttings



Fig 3. Students brainstorming about the program



Fig 4: Charts displayed on Karunya Court



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## Film Festival Osmania University

Date: 27-04- 23

Venue: Tagore Auditorium, Osmania University

Event name : Film Festival Osmania University

Time : 9:30 to 12:30

No. of Participants: 25

BA 3 students of The Department of BA attended a 'National Educational Film Festival' organised by Consortium for Educational Communication in Tagore Auditorium at Osmania University. Eminent Film Director Sekhar Kammula was the Chief Guest of the programme. Prof. Jagat Bhushan Nadda, Director, CEC, New Delhi presided over the function and Prof. D Ravinder Vice Chancellor of Osmania University was the Guest of Honour. Awards were given to Best Documentary film and Best Short Film . Nineteen Students of Ba 3 attended the programme. Students learnt about the importance of educational communication and had a first - hand experience with the experience of eminent personalities. The inaugural function started at 9.30 am with a welcome dance. The 2 hour function ended at 12.30pm. After the inaugural function students went for the screening of the movie. Students dispersed after the lunch.\



Fig 1. Infront of Tagore Auditorium with organizers



Fig 2. Film director Shekhar Kammula inaugurating the film festival





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Fig 3. Students attending the video presentation



Fig 4: Mr. Shekhar Kammula with Vice Chancellor of OU Inaugurating the session.



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## Industrial Visit to Divyavani TV

Date: 28-03-23

Venue: Divyavani TV, Ramanthpur

Event name : Industrial Visit to Divyavani TV

No. of Participants: 60

Time: 9am to 12 pm

The Faculty of Mass Communication organised an educational filed trip to Divyavani TV, Ramanthpur, Hyderabad , District. The purpose of this filed trip was to understand the working of the TV news channel and broadcasting. The CEO of Divyavani TV Fr. Udumula Bala Showri invited the students and explained the working of a broadcasting firm. Students got exposure to hands on working of a channel. Students got to know about the working of PCR, Studio floor, MCR and Edit rooms. They were given exposure to sound mixing and lighting. Students left the campus at 9am and returned back at 12 pm. A vote of thanks was proposed by Mr. Nobin Charly HoD Dept of Mass Communication. BA Co-ordinator Ms Thane also accompanied the students and helped students with her valuable insights.



FIG 1: Fr. Udumula Bala Showri Inviting students to Visit Divyavani TV

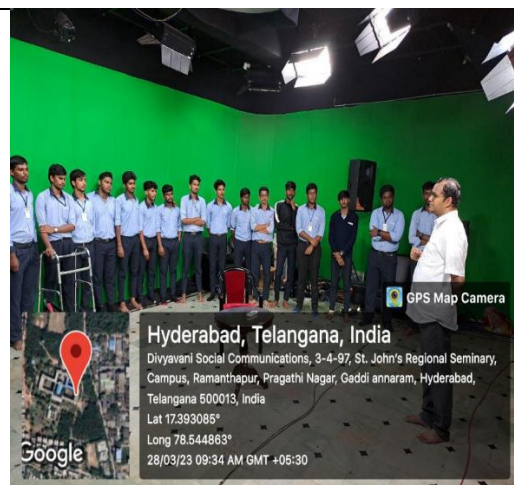


FIG 2: CEO of Divyavani TV Fr. Udumula Bala Showri explaining to students about the studio floor



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## Workshop on Misinformation and Content Verification

Date: 09 – 03 – 23

Venue: Montfort Hall

Event: Workshop on Misinformation and Content Verification

Time: 9 am to 1 pm

No of Participants: 60

Resource Person: Mr. Sudhakar Reddy

The Faculty of Mass Communication organised a one-day workshop on the topic “**Misinformation and How to Verify It**”, at the Montfort Hall on 09/03/23. The program started at 9 am and Senior journalist from Times of India Mr. Sudhakar Reddy was in charge of the workshop. The purpose of the workshop was to enhance the knowledge about content verification and face the challenges it poses to the society. The speaker delineated the techniques and tools used to verify the content that we consume. The danger of fake news and disinformation, the challenges it poses to public health and infrastructure, democracy etc were discussed in the session. The students of BA 3 Srividhya, Diya, Vennela and Nishitha was in charge of MC, Welcome Address, profile reading and Vote of Thanks respectively. Vice Principal of the college Ms Jayanthi Reddy felicitated the guest. The program ended at 1 pm.



Fig 1. Students listening to the session by Mr. Sudhakar Reddy.

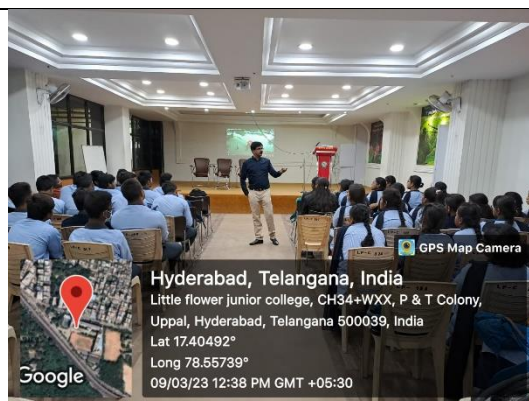


Fig 2: Mr. Sudhakar Reddy explaining about the current environment of fake news to students.





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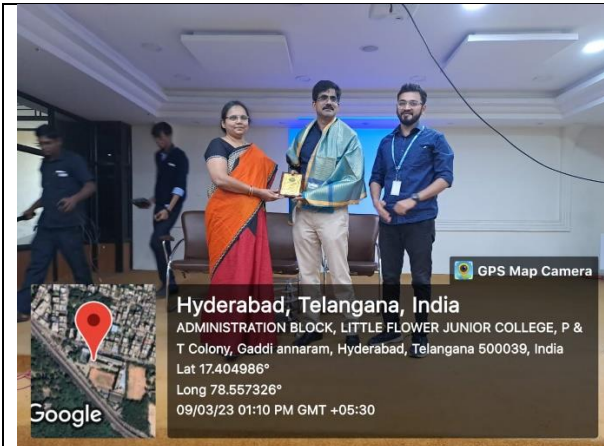


Fig 3: Vice Principal Mr. Jayanthi Reddy felicitating the guest.



Fig 4: Senior Journalist Mr. Sudhakar Reddy concluding the session and guiding students about prospects in the field of journalism.



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## Filed trip to Iskabaigudum village

Name of the event : Filed trip to Iskabaigudum village

Date : 24/02/2023

Venue: Iskabaigudam, Nalgonda Dist.,

Time: 8:30 am to 6:30pm

No. Of Participants: 50

The Faculty of Political Science along with the Faculty of Mass Communication and Faculty of Psychology organised an educational field trip to Iskabaigudam village in Nalgonda district. The main purpose of this visit is to give the students of BA II and III years a practical live meeting of Gram Sabha meeting. The trip started from the college at 8:30 am in a private bus, and it took nearly 2 and half hours to reach the destination. As soon as we reached the village, the son of Sarpanch met us and immediately took us to the gram sabha meeting. There the Upasarpanch Mrs. Israth and the Sarpanch Mrs. Govindamma spoke about the development programmes undertaken in the village, and how government funds are utilized for the upliftment of the village. They also spoke about the programs for poverty alleviation, social and economic development and empowerment of women, as it could be seen with both Sarpanch and upa sarpanch being women. A video the entire events starting from the gram sabha meeting till the planting of saplings, was taken to be compiled into a documentary for the college, under Mr. Nobin, faculty, of mass communication and journalism. Later in the course of the day, a qualitative survey was taken by the students of psychology under the guidance of Mr. Ganesh Faculty of Psychology to understand the villagers satisfactory process.



Fig 1. Students attending Grama Sabha meeting



Fig 2. Local ward Members serving lunch for students





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Fig 3. Students planting saplings on village roadside



Fig 4. Students participating in the Swachh Bharath Abhiyan



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## Festa Lettararia (Inter Collegiate Competition)

Date: 05,06 – 12 – 22

Venue: Montfort Hall

Event: Live reporting

Name of the Programme: Festa Lettararia,( Inter Collegiate Competition)

Time: 10:40 am to 11:00 am

No of participants: 4

The Faculty of Mass Communication and Journalism conducted two events – **Video presentation and Live reporting**- competitions as part of the Inter collegiate Literary competitions on 5<sup>th</sup> of December at 10:40 am in Montfort Hall. For the Live Reporting Competition, students were shown images of various events where they had to give spontaneous report as if they are witnessing the event. Four students from different colleges participated in the events. This event was conducted to determine how well the students can think creatively and spontaneously within a given time limit. Students' clarity in thought presentation style, body language and awareness of the issue were taken into consideration for the judgement. The result of the Live Reporting is as follows:

1<sup>st</sup> prize- G. Madhav, LFDC

2<sup>nd</sup> prize- Zahra Khalid, St Ann's Degree College

3<sup>rd</sup> prize- Venus Glory, St Pious Degree College



Fig 1: Students participating in the event.



Fig 2: Judges and teachers grading students



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## Intra College Competitions

Date: 3 – 11 – 22

Venue: P 12

Event: Intra College Competitions, Mobile Photography

Time: 1:40 to 2:30pm

No. Of Participants: 25

The Faculty of Mass Communication and Journalism conducted a **Mobile Photography** competition as part of the Intra collegiate Literary competitions on 3<sup>rd</sup> of November at 1:40 pm in Room No. P12. The theme of the activity was “**Shadow Photography**”. This event was conducted to determine how well the students can think creatively within a particular deadline. Creative thinking and use of new digital technologies are a very essential skill that every student have attained. 25 students participated in the event and 3 students were selected as winners and they are

1<sup>st</sup> prize- Srihari B.com Hons 1

2<sup>nd</sup> prize- Asher Francis 3 MSCS

3<sup>rd</sup> prize- G. Monika BA 1 Psychology



Fig 1: Soumya G of BA 1 participating in the event.



Fig 2. Samson P of BA 3 participating in the event.





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## Short Film Production

Event: Short Film Production

Theme: ASHA Hope for life

Date: 14/ 09/ 22 to 30/09/22

Venue: College Campus

No of Participants: 11

The Faculty of Mass Communication produced a short film to enhance the creative and practical skills of students in journalism. The students of 3<sup>rd</sup> BA came up with multiple scripts and one script was chosen amongst it. The story travels through the life of a teenage schoolgirl Saraswati and the pressure she undergoes coping with academics. Permission was taken from college authorities for shooting in the campus.

The first phase of pre-production was done from 14/09/22 till 20/09/22. The off-campus shooting was completed on 22/09/22. Post- production work started right after it and the film were edited by Mr Samson Palangi of BA 3.

The short film was reviewed by college screening committee including Principal Rev. Bro. Vincent Reddy and Vice Principal Ms Jayanthi Reddy. The final output was taken after suggestions from the screening committee on 30/09/22.



Fig 1. Students awarded first prize in Bhavan's Inter Collegiate Competition



Fig 2. Students watching the screening of the short film