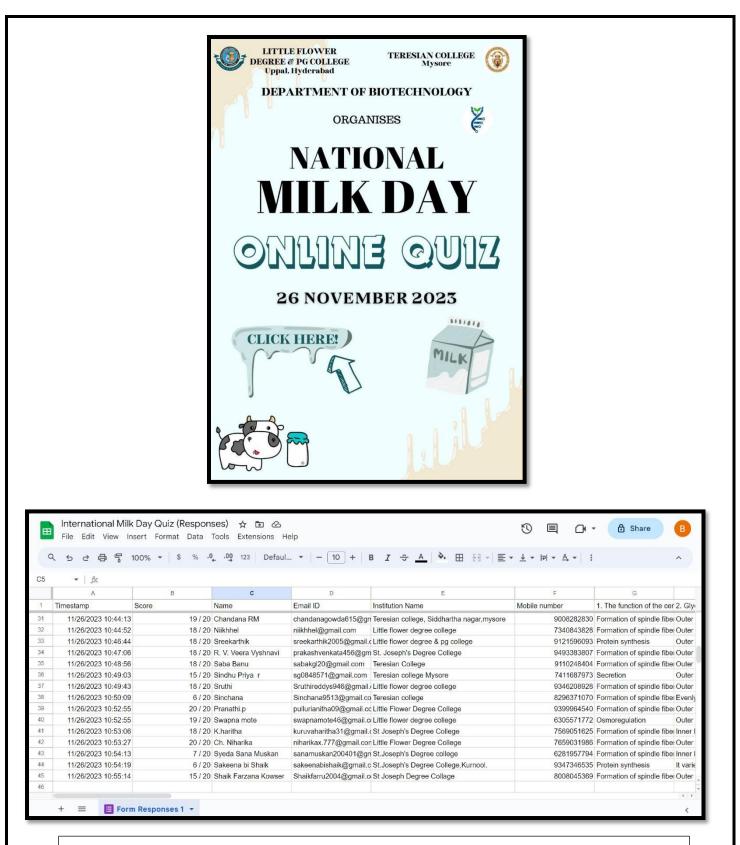
MoU ACTIVITY – ONLINE QUIZ ON NATIONAL MILK DAY & AWARENESS VIDEO ON AIDS DAY

The Faculty of Biotechnology, Department of Life Sciences collaborated with Department of Biotechnology at Teresian College, Mysore as part of MoU activity to conduct an online quiz on National Milk Day on 26th November 2023. The main objective was to bring awareness about the importance of consumption of milk to the students. India celebrates National Milk Day on 26th November every year to commemorate the efforts of Dr. Verghese Kurien, the father of the White Revolution. Dr. Kurien played an important role in the development of the dairy industry.

National Milk Day 2023 does not adhere to a specific theme. Instead, it emphasizes the broader concept of stressing the general importance of consuming milk. The celebration also acknowledges the economic growth spurred by the dairy industry and its contribution to good nutrition. The online quiz included 20 questions based on basic knowledge about both biotechnology and importance of milk. A time of 10 minutes was given to each participant to attempt the quiz. Total of 118 students from various states across India, participated in the quiz to test their knowledge.

World AIDS Day is celebrated on 1st December every year, to raise awareness about HIV/AIDS, and to show support to people living with and affected by HIV. A video presentation on AIDS was shown to the students on December 1st, 2023 to raise awareness among students. It was very informative and knowledge enriching program for the students. Virtual platform based quiz gave better access and experience to the participants. Active participation at national level was seen.



26th November 2023: National Online quiz on National Milk Day and awareness video on HIV