

Peter Drucker Club, from the Department of Management, has organized an activity Ad – Selfie on September 27, 2023, wherein the students have to take a selfie with any product and promote it to the audience. The objective of this program is to encourage creative thinking in the minds of Gen Z youngsters in this fast-paced world of opportunities. Students have actively taken part and presented their selfies with different brands and attractive taglines.



*Judges evaluating the participants*

Students showcasing their creativity in promoting a product through their selfies

